UPBEAT CONSULT
We Make it Easy for You

References & Recommended Reading List

Alred, Gerald J., Brusaw, Charles T., and Oliu, Walter E. (2011) *The Business Writer's Handbook, Tenth Edition*

Cross, Geoffrey A. (2001) *Forming the Collective Mind: A Contextual Exploration of Large-Scale Collaborative Writing in Industry*

Hewett, Beth L. and Robidoux, Charlotte (2010) *Virtual Collaborative Writing in the Workplace: Computer Mediated Communication Technologies and Processes*

Raphaelson, Joel and Roman, Kenneth (2000) *Writing That Works: How to Communicate Effectively in Business*

Vickers, Sally and McCarthy, Bob (2003) *Collaborative Blogging: A Team Approach to Social Media in 6 Easy Steps*