

References & Recommended Reading List

Aulet, B. (2013) *Disciplined Entrepreneurship: 24 Steps to a Successful Startup*

Blank, S. and Dorf, B (2012) *The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company*

DuDell, M., Cuban, M., Corcoran, B., and Greiner, L. (2013) *Shark Tank Jump Start Your Business: How to Launch and Grow a Business from Concept to Cash*

Feld, B., Mendelson, J. and Costolo, D. (2012) *Venture Deals: Be Smarter Than Your Lawyer and Venture Capitalist*

Greiner, Lori (2014) *Invent It, Sell It, Bank It!: Make Your Million-Dollar Idea into a Reality*

Ramsey, D. (2011) *EntreLeadership: 20 Years of Practical Business Wisdom from the Trenches*

Yang, Andrew (2014) *Smart People Should Build Things: How to Restore Our Culture of Achievement, Build a Path for Entrepreneurs, and Create New Jobs*